

STELLA DI MARE HOTEL MANAEGMENT L.L.C

COMPANY PROFILE

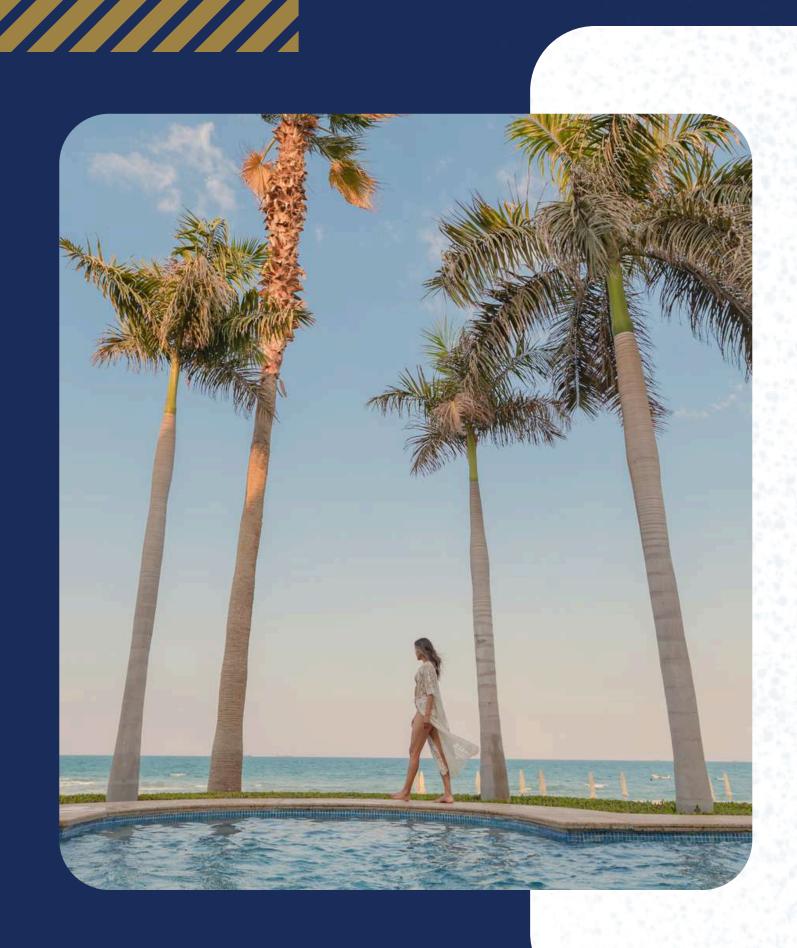


ABOUT STELLA DI MARE HOTEL MANAGEMENT

FOUNDED in 2015 In Dubai U.A.E. Stella Di Mare Hotel Management L.L.C is a privately owned, innovative hotel management company. We manage a portfolio of 3 hotels in Egypt and United Arab Emirates representing 963 rooms, and provide hotel development services, hotel management services, and hospitality career opportunities to our partners and associates.

We strive to provide exceptional experiences for our guests, while providing an excellent work environment for our staff and obtaining industry leading results





The Stella Di Mare Hotels and Resorts group has a long history and accumulated experience in the process of managing resorts and hotels designated for business and leisure tourism, which enhances its ability to provide a distinctive hotel experience. In addition to the strategic locations of its facilities that provide a unique and enjoyable stay for all guests, the presence of an experienced and professional staff ensures the provision of services that meet the aspirations of the guests and attract their admiration.

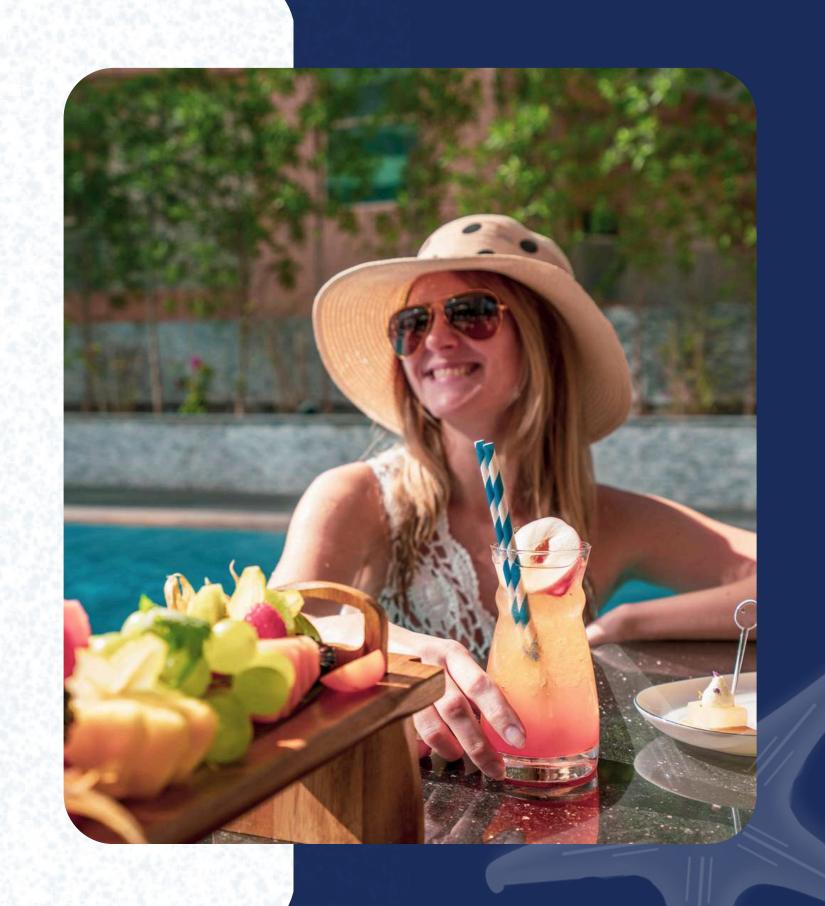
As for expansion plans, there are a number of projects in 2025. Currently a plan is under study to open a hotel in Zanzibar, with the possibility of expansion in the Kingdom of Saudi Arabia if the opportunity arises. In light of the strong boom at all levels driven by the vision and wise leadership of the Crown Prince Mohammed bin Salman, as the Kingdom has become a priority list for any investor or hotel brand.

The year 2024 was a successful year, as the tourism sector revived again and achieved good performance, whether in the Emirates or in Egypt. However the war in Gaza recently affected hotels in Egypt. We hope that these events and disturbances will end soon. As for our hotel in the Emirates, the situation is stable and is still achieving good results according to the plan and expectations.

Sustainability remains at the heart of our operations and defines our purpose. From pioneering energy-efficient practices to championing plastic reduction and recycling initiatives, Stella Di Mare Hotel Management continues to lead the way in responsible hospitality. These efforts have not only earned us industry recognition but also reinforce our commitment to making a lasting, positive impact on the planet

In a highly competitive sector, keeping pace with smart technology and adopting the principle of digital transformation is a natural and necessary matter to ensure the development and improvement of the tourism sector. This adds to the expectations of permanent guests and contributes to attracting new guests. It is known that Dubai is one of the Cities that leads and keeps pace with such transformations and is considered a pioneer in this field. We, as Stella Di Mare Hotels and Resorts, recently obtained 4 ISO certificates in health, safety, and food safety, as we continually strive to obtain more of them based on our keenness to adopt and improve the sustainability while preserving the environment.

There is no doubt that the Stella Di Mare Group has a long history and great experience in the process of managing resorts and hotels dedicated to leisure tourism, which helps us provide a distinctive and unique hotel experience. In addition to the strategic locations of our hotels and resorts, this creates an enjoyable stay for all guests. Stella Di Mare also includes an experienced, professional, capable and talented staff, which always ensures the provision of services that live up to the expectations and aspirations of the guests and win their admiration, praise and approval.



SIMON SAMIR

Chief Executive Officer



Simon Samir has more than 25 years' experience in Hospitality Industry, including working in Orascom Hotels & Development and Jordan Project Tourism Development (JPTD) Hotel Segment, Aqaba - Hashemite Kingdom of Jordan.

He joined Stella Di Mare Hotels Management in 2018 as a Regional General Manager, in 2018 he was promoted to Chief Operating Officer and Chief Executive Officer on 2024.

Stella Di Mare Hotels Management company established in Dubai in 2018, aims to build a global reputation with iconic luxury hotels such as Stella Di Mare Dubai Marina Hotel, Stella Di Mare Beach Hotel & Spa Sharm El Sheikh, and Stella Di Mare Grand Hotel Ain Sokhna.

In his role, Simon Samir leads more than 2000 employees, managing the overall operations and resource of the company. Simon has taken Stella Di Mare Hotels Management to an altogether growth trajectory.

The Goal-oriented CEO dedicated to high levels of customer satisfaction and meeting aggressive business goals. Analytical and creative with specialized knowledge in business development and growth.

Accomplished and energetic executive with a solid history of achievement in Hospitality Industry. Motivated leader with strong organizational and prioritization abilities. Areas of expertise include coaching/motivation, personnel development.

Awards & Recognitions

- SOS children organization award, Aqaba, Jordan 2012
- Best 4* Hotel in Jordan, Amman, Ministry of Tourism -2013 (Awarded by Ministry of Tourism).
- Best 4* hotel in Jordan (2nd place), Amman, Jordan 2014 (Awarded by Prime Minister of the Hashemite Kingdom of Jordan).
- Recognition from the Prime Minister of Hashemite Kingdom of Jordan for my efforts in increasing the number of Charter Flights to the Hashemite Kingdom of Jordan
- The Dubai Sustainable Tourism Stamp 2024 by the Dubai Department of Economy and Tourism.
- Prestigious Integrated Management system certification for ISO 9001, ISO 14001, and ISO 45001 by the URS Middle East.
- HACCP Certificate and ISO 22000:2018 Certificate 2022 by URS.

Our Philosophy

Stella Di Mare Hotel Management L.L.C believe effective management and excellent relationships with the business community is essential to our successful operation and profitable growth.

Our Values

- Integrity & Team Work
- Respect & recognition of Guests & employees
- Service to society

- Passion for excellence in everything we do
- Commitment & Accountability



OUR VISION

Deliver the highest standards of management concerns and integrate the experience into excellence.

OUR MISSION

To achieve above-average returns for our owners through professional management, positive communication and interaction with our guests, our employees and business partners by continuously emphasizing our brand and values.





Awards & Certifications

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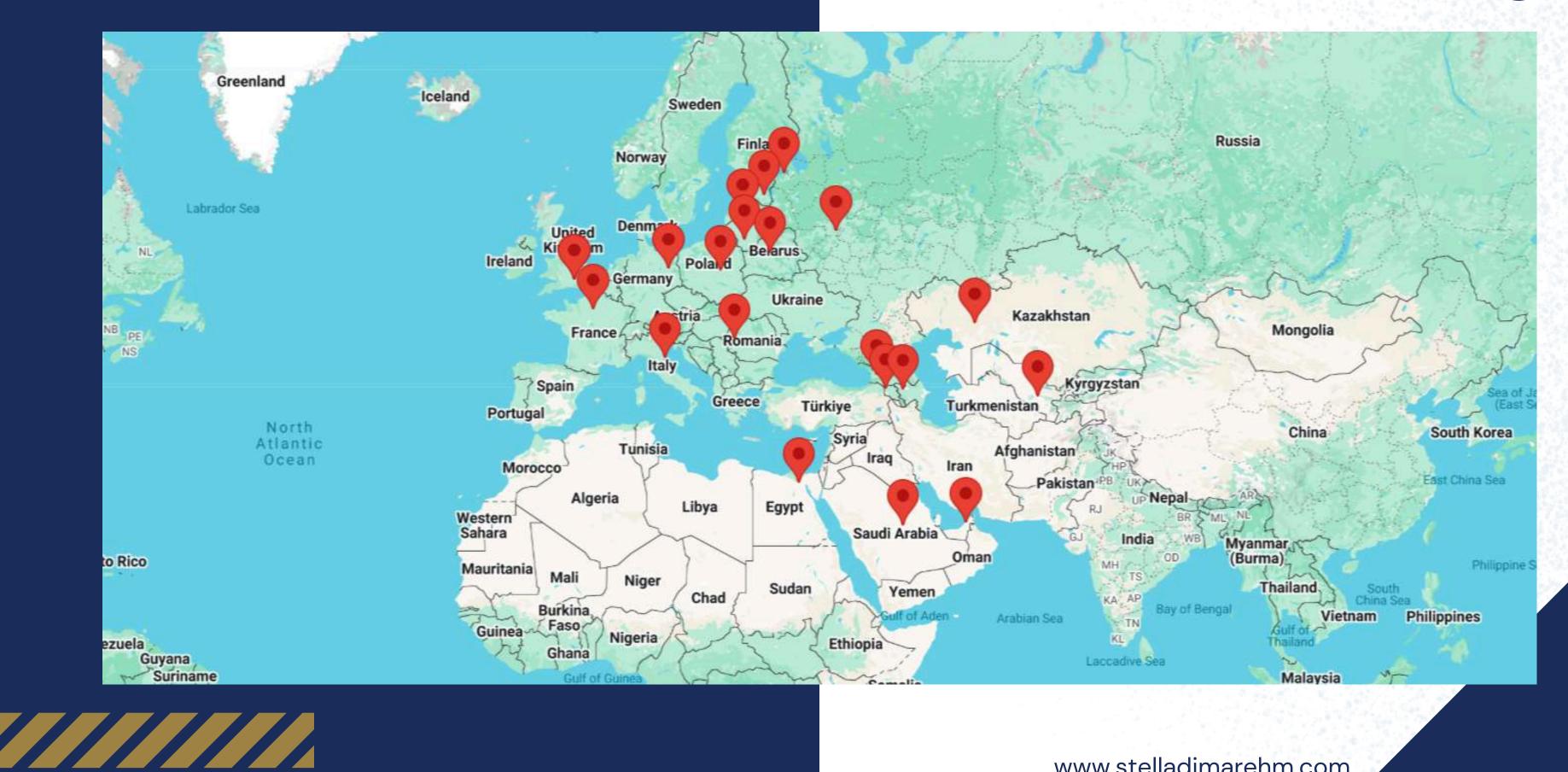
Awards & Certifications

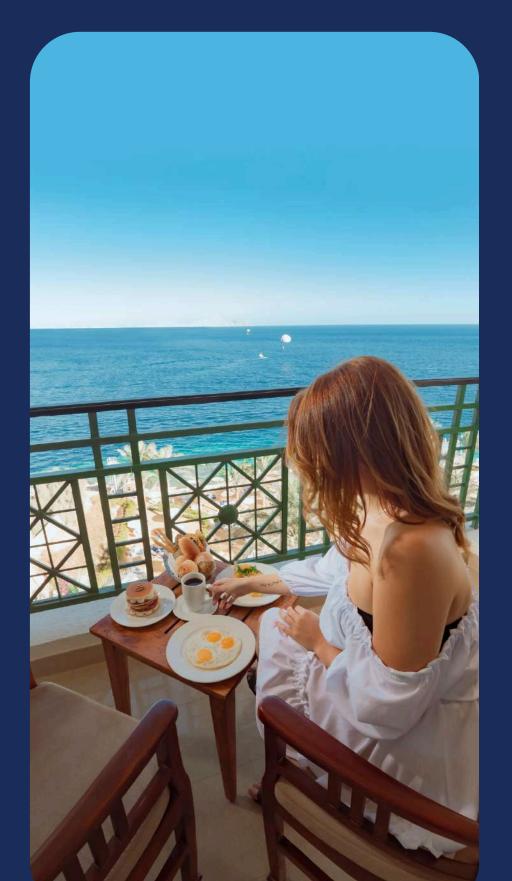


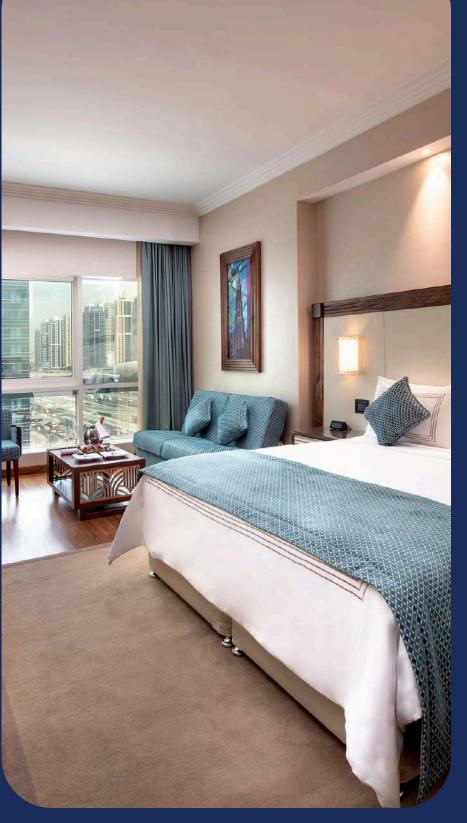




Sales Networking







A Total of 963
Rooms & Suites

OUR PORTFOLIO

- Stella Di Mare Dubai Marina 369 Rooms & Suites
- Stella Di Mare Beach Hotel & Spa Sharm El Sheikh 290 Rooms + 8 Suites
- Stella Di Mare Grand Hotel Ain Soukhna 285 Rooms + 11 Suites



STELLA DI MARE DUBAI MARINA HOTEL

DUBAI - UAE

The first Stella Di Mare Hotel in UAE in Dubai Marina

Stella Di Mare Dubai Marina Hotel's ability & efforts to exceed service expectations ensure that every visitor to Dubai becomes a passionate loyalist. The five-star Stella Di Mare Dubai Marina is richly embellished in Art déco Interior style and is perfectly placed in heart of Dubai Marina, ideal place for your stay in Dubai.





HOTEL FACT SHEET



369
Rooms & Suites



- One Swimming Pool and one Kids pool
- Beach Access
- Health Club & Spa, Jacuzzi and fitness studio
- 2 Conference Rooms

- Business Center
- 2 Restaurants
- 4 Bars
- Gift Shop
- Private Parking
- ATM Machine



STELLA DI MARE BEACH HOTEL & SPA

In a picturesque place on the coastal strip along the Red Sea lies Stella Di Mare Beach Hotel & Spa, a place of peace, joy, and inspiration. Take a break and become one with yourself and with the enclosing nature.

located in the area of the famous Naama Bay and provides spectacular views over the land and sea.





HOTEL FACT SHEET



298
Rooms & Suites



- Two Swimming Pools and one kids swimming pool
- Private Beach
- Health Club & Spa, outdoor Jacuzzi and fitness studio
- Certified PADI diving Centre
- Water Sports Center
- Kids Club

- Golf 9 Hole Par 3 Course
- Tennis Court
- Beach Volleyball
- Games Room & Billiard tables
- Shops
- ATM Machines
- 2 Conference Rooms
- 3 Restaurants & 5 Bars



STELLA DI MARE GRAND HOTEL

AIN SOUKHNA - EGYPT

A perfect destination for both leisure and business, our Ain Soukhna resort is nestled on 40,000m² of beachfront land overlooking the environmentally protected Red Sea. An 800 meter stretch of sandy beach is complimented by lush green gardens and manicured landscaping, with a 4,200m² lagoon-like swimming pool with waterfalls and natural rock edges.

The Grand Hotel consists of 296 rooms with varying categories of sizes, including 11 suites each offering everything you need.

Grand Hotel possesses tempting varieties across nine restaurants, so you're guaranteed to find something to satisfy your taste buds.





HOTEL FACT SHEET



296
Rooms & Suites



- One Swimming Pool
- Private Beach
- Health Club & Spa, Jacuzzi and fitness studio
- 6 Conference Rooms
- 3 Restaurants
- 3 Bars
- Private Parking

- Certified PADI diving Centre
- Water Sports Center
- Golf 18 Hole Par 3 Course (near by)
- Tennis Court
- Beach Volleyball
- Games Room & Billiard tables
- Gift Shops
- ATM Machine





CONNECT WITH US



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THANK

